Conference Schedule

Saturday, December 12, 2009
1:00 PM - 6:00 PM
Desert Suite II
SIGED: IAIM Board Meeting

Sunday, December 13, 2009
8:00 AM - 5:00 PM
Desert Suite III
SIGED: IAIM Conference Curriculum and Ed-Tech Track
8:00 AM - 5:00 PM
Desert Suite II
SIGED: IAIM Conference Pedagogy Track
12:30 PM - 1:30 PM
Desert Suite IV
SIGED: IAIM Luncheon and Business Meeting
4:00 PM - 6:00 PM
Grand Assembly
Conference Registration

Monday, December 14, 2009
7:00 AM - 6:00 PM
Grand Assembly
Conference Registration
7:30 AM - 7:00 PM
Grand Saguaro East
SIG HCI Workshop
8:00 AM - 12:00 PM
Grand Canyon 11
Cranfield School of Management:
Leveraging IT Capability
8:00 AM - 5:00 PM
Grand Canyon 9
SIG GlobDev Workshop
8:00 AM - 5:00 PM
Grand Sonoran D
SIGSEC Workshop on Information Security and Privacy (WISP)
8:00 AM - 5:00 PM
Grand Sonoran E
SIGED: IAIM Conference Curriculum and Ed-Tech Track Day 2
8:00 AM - 5:00 PM
Grand Sonoran F
SIGED: IAIM Conference Pedagogy Track Day 2
8:30 AM - 5:30 PM
Grand Sonoran G
WITS
12:00 PM - 1:30 PM
Grand Sonoran G
WITS Lunch and Keynote Speaker
1:00 PM - 2:00 PM
Grand Suite IV
SIGED: IAIM Lunch
1:00 PM - 5:00 PM
Grand Canyon 2
JAIS Theory Writing Workshop
1:00 PM - 5:00 PM
Grand Canyon 1
SIG SVC
Conference Schedule (Monday continued)

2:00 PM - 5:00 PM
Grand Canyon 11
Joint SIG IAIM & PAA

8:00 AM - 5:30 PM
Grand Sonoran G
WITS

3:30 PM - 5:30 PM
Grand Canyon 13
Editorial Board Meeting for the
Journal of Strategic Information Systems

8:00 AM - 6:00 PM
Grand Sonoran D
1st Annual Pre-ICIS Workshop on Accounting
Information Systems

5:30 PM - 7:00 PM
Grand Sonoran G
Ninth Annual ACM-SIGMIS Networking Reception

8:30 AM - 4:30 PM
Wildflower A
ICIS 2009 Junior Faculty Consortium (“MIS Camp”)

6:00 PM - 8:00 PM
Desert Suite V
SIG GlobDev Board Meeting

8:30 AM - 5:00 PM
Grand Canyon 11
e-Government Workshop

Tuesday, December 15, 2009

7:00 AM - 10:30 AM
Grand Canyon 10
ICIS 2011 Committee Meeting

9:00 AM - 12:00 PM
Grand Canyon 1
AMCIS Executive Committee Meeting

7:00 AM - 7:00 PM
Grand Assembly
Conference Registration

9:00 AM - 4:00 PM
Grand Sonoran C
SIG OSRA Meeting

7:30 AM - 6:30 PM
Grand Canyon 9
SIM

9:00 AM - 5:00 PM
Grand Saguaro East
OASIS - IFIP 8.2 workshop (1)

8:00 AM - 5:00 PM
Grand Sonoran A
SIG CRIS Workshop

9:00 AM - 5:00 PM
Grand Saguaro West
OASIS - IFIP 8.2 workshop (2)

8:00 AM - 5:30 PM
Grand Canyon 12
SIG-IS Cognitive Research Exchange
(IS-CoRE) Workshop

8:00 AM - 5:00 PM
Grand Canyon 12
SIG-IS Cognitive Research Exchange
(IS-CoRE) Workshop

8:00 AM - 5:30 PM
Grand Saguaro South
JPAIS/JASMIN International Meeting 2009
Conference Schedule (Tuesday continued)

9:00 AM - 5:00 PM
Grand Canyon 13
SIGPRAG 2009

10:30 AM - 12:00 PM
Grand Sonoran B
ICIS 2010 Track Chairs Meeting

11:30 AM - 1:30 PM
Grand Canyon 7
MIS Quarterly Awards Luncheon

12:00 AM - 1:30 PM
Grand Sonoran G
WITS Lunch/Keynote

12:00 PM - 1:30 PM
Grand Sonoran B
Nominating Committee Meeting

1:00 PM - 5:00 PM
Grand Canyon 10
DIGIT Workshop

1:00 PM - 6:00 PM
Wildflower B/C
Placement

1:00 PM - 6:00 PM
Grand Canyon 1
ICIS Executive Committee Meeting

1:30 PM - 4:30 PM
Grand Sonoran F
MIS Quarterly Editorial Board Meeting

4:00 PM - 7:00 PM
Grand Assembly
Exhibits

5:00 PM - 6:00 PM
Grand Canyon 9
AIS New Member Orientation

6:00 PM - 8:00 PM
Grand Assembly
Welcome Reception

7:30 PM - 9:00 PM
Grand Saguaro East
University of Arizona MIS Reception

8:00 PM - 10:00 PM
Grand Sonoran E
MIS Quarterly/University of Minnesota Reception
(Invitation Only)

Wednesday, December 16, 2009

6:30 AM - 8:30 AM
Wildflower A
MIS Quarterly Policy Committee (AIS meeting)

7:00 AM - 8:30 AM
Grand Canyon 3
Center Directors’ Breakfast Meeting

7:00 AM - 8:30 AM
Grand Saguaro East
ICIS 2009 Women’s Breakfast

7:30 AM - 8:30 AM
Grand Canyon 2
Editorial Board Meeting for the Management Science IS Department

7:30 AM - 5:30 PM
Grand Assembly
Conference Registration

8:00 AM - 6:00 PM
Wildflower B/C
Placement

8:30 AM - 10:00 AM
Grand Canyon 8
Keynote Session: Major General Donald W. Shepperd/
LEO and Fellows Award Presentations
(Details on page 14)
Conference Schedule (Wednesday continued)

9:00 AM - 4:00 PM
Grand Assembly
Exhibits

10:00 AM - 10:30 AM
Grand Assembly
Mid-morning Break

10:30 AM - 12:00 PM
Grand Canyon 12/13
PANEL: Founding Fathers
Chair: Jay F. Nunamaker – University of Arizona
Gordon Davis - University of Minnesota, Emeritus, Paul Gray - Claremont Graduate University, Emeritus, Stuart Madnick – MIT, Ralph Sprague - University of Hawaii, Andrew Whinston, University of Texas

10:30 AM - 12:00 PM
Grand Sonoran A/B
Culture and Information Technology I
Chair: Christine Koh - NTU Singapore

1. The Impact of Schwartz’s Cultural Value Types on ICT Use: A Multi-National Individual-Level Analysis
Kallol Bagchi, Peeter Kirs – University of Texas, El Paso

2. Understanding Cross National Difference in Knowledge Seeking Behavioral Model: A Survival Perspective
Liwei Chen, J.J. Po-An Hsieh - The Hong Kong Polytechnic University, Evert Van de Vliert - University of Groningen, Xu Huang - The Hong Kong Polytechnic University

3. Decision-Maker Mindfulness in IT Adoption: The Role of Informed Culture and Individual Personality
Suparna Goswami - Technical University Munich, Hock-Hai Teo, Hock Chan - National University of Singapore

4. *BEST PAPER NOMINEE*
Can Social Networks Help Mitigate Information Asymmetry in Online Markets?
Mingfeng Lin, Siva Viswanathan, Nagpurnanand Prabhala - University of Maryland, College Park

5. Impact of Multiple Word-of-Mouth Sources on Retail Sales
JaeHong Park, Bin Gu, Prabhudev Konana - University of Texas at Austin

6. Optimal Design of Crowdsourcing Contests
Nikolay Archak, Arun Sundarajan - New York University

10:30 AM - 12:00 PM
Grand Sonoran C/D
Economics and Information Systems I
Chair: Vidyanand Choudhary - University of California, Irvine

7. User Participation in “Configuring the User” in OSS Development
Netta Iivari - University of Oulu

Chuan Luo - USTC-CityU Joint Research Center, Choon Ling Sia - City University of Hong Kong, Ya-Ni Shi - USTC-CityU Joint Research Center, Huaping Chen - University of Science and Technology of China

9. A Sociomaterial View of the Scaffolding of Work Practices with Information Technology
Aurelie Leclercq - Université Catholique de Lille, Andrea Carugati – University of Aarhus, Antonio Giangreco - Université Catholique de Lille, Joao Cunha - Universidade Nova Lisbon, Tina Jensen - University of Aarhus
Conference Schedule (Wednesday continued)

10:30 AM - 12:00 PM
Grand Sonoran G
Innovations in Information Technology Project and Program Management I
Chair: Blaize Reich - Simon Fraser University

10. The Role of IS Project Critical Success Factors: A Revelatory Case
Cecil Chua - Nanyang Technological University,
Wee Kiat Lim - University of Colorado, Boulder

11. How Shallow Is a Bug? Why Open Source Communities Shorten the Repair Time of Software Defects
Diederik van Liere - University of Toronto,
Erasmus University

12. Learning and Forgetting Curves in Software Development: Does Type of Knowledge Matter?
Keumseok Kang, Jungpil Hahn - Purdue University

10:30 AM - 12:00 PM
Grand Sonoran J/K
Research Methods I
Chair: Raghu Santanam, Arizona State University

Pavel Andreev – University College Cork, Tsipi Heart, Hanan Maoz, Nava Pliskin - Ben-Gurion University of the Negev

14. Building Theory from Quantitative Studies, Or, How to Fit SEM Models
Joerg Evermann - Memorial University of Newfoundland, Mary Tate - Victoria University

15. Stopping "How" from Driving "What": Advice on Avoiding Measurement Item Mis-specification
D. Ladd - Washington State University, Mark Fuller - University of Massachusetts, Amherst, Andrew Hardin – University of Nevada, Las Vegas

10:30 AM - 12:00 PM
Grand Sonoran J/K
Web-based Information Systems and Applications I
Chair: De Liu - University of Kentucky

16. An Empirical Analysis of User Content Generation and Usage Behavior in Mobile Digital Media
Anindya Ghose, Sang-Pil Han - New York University

17. Habit Formation in Online Communities
Li Gan - Texas A&M University, Bin Gu, Sirkka Jarvenpaa, Geng Yang - University of Texas at Austin

Yen-Hsien Lee - National Chiayi University, Paul Hu - University of Utah, Tsang-Hsiang Cheng - Southern Taiwan University, Ya-Fang Hsieh - National Chiayi University

12:15 PM - 1:30 PM
Grand Canyon 6/7
Conference Luncheon and Awards Presentation

2:00 PM - 3:30 PM
Grand Canyon 12/13

19. PANEL: WISE Celebration: Are We WISE About Sub-Fields in IS? Lessons from Forming and Sustaining a Research Community
Chairs: Eric van Heck - Erasmus University, Bruce Weber - London Business School, D.J. Wu - Georgia Institute of Technology
Yannis Bakos - New York University, Erik Brynjolfsson - MIT, Eric Clemons - University of Pennsylvania - Wharton, Robert Kauffman - Arizona State University - Chris Kemerer - University of Pittsburgh, Abraham Seidmann - University of Rochester, Sandra Slaughter - Georgia Institute of Technology, Andrew Whinston - University of Texas at Austin
### Conference Schedule (Wednesday continued)

#### 2:00 PM - 3:30 PM
**Grand Sonoran A/B**
**Design Science I**
Chair: Sunil Wattal - Temple University

20. **An Integrative Design Methodology to Support an Inter-Organizational Knowledge Management Solution**
   - Amandine Pascal - Institute of Labour Economics and Industrial Sociology, Aix Marseille 2
   - University, Catherine Thomas - GREDEG, Georges Romme - Eindhoven University of Technology

21. **Simulations of Error Propagation for Prioritizing Data Accuracy Improvements in Multi-Criteria Satisficing Decision Making Scenarios**
   - Irit Askira Gelman - University of Arizona

   - Bernd Heinrich - University of Innsbruck, Manuel Bolsinger, Marc Bewernik - University Augsburg

#### 2:00 PM - 3:30 PM
**Grand Sonoran C/D**
**General Topics I**
Chair: Jung-pil Hahn - Purdue University

23. **Constructs in the Mist: The Lost World of the IT Artifact**
   - Joerg Evermann - Memorial University of Newfoundland, Mary Tate - Victoria University

24. **Requirement Analysis for Enterprise Information Systems - Developing an Ontological Meta-Model for Zackman Framework**
   - Zhouzi Chen, Rob Pooley - Heriot-Watt University

25. **Communication Context-Dependent Technology Use in Virtual Teams**
   - Arvind Malhotra - University of North Carolina at Chapel Hill, Ann Majchrzak - University of Southern California

#### 2:00 PM - 3:30 PM
**Grand Sonoran F**
**Global Information and Communication Technologies & E-business I**
Chair: Imed Boughzala - Telecom Business School

26. **Offer with Choices and Accept with Delay: A Win-Win Strategy Model for Agent-Based Automated Negotiation**

27. **Practices of Market-Making For Sustaining Electronic Auction**
   - Rueylin Hsiao, Sue-Ha Ou, Hui-Fen Chen - National Chengchi University

28. **Management of Cloud Infrastructures: Policy-Based Revenue Optimization**
   - Tim Püschel, Dirk Neumann - University of Freiburg

#### 2:00 PM - 3:30 PM
**Grand Sonoran G**
**Human Computer Interaction I**
Chair: Milena Head - McMaster University

29. **A Motivational Account for Post-Acceptance Routine and Innovative Use: Introducing the Concept of Tri-Dimensional Intrinsic Motivation**
   - Xixi Li, J.J. Po-An Hsieh - The Hong Kong Polytechnic University, Arun Rai - Georgia State University

30. **Exploring Effective Advertising Strategies: The Roles of Formats, Content Relevance and Shopping Tasks on Ad Recognition**
   - Chunping Jiang, Kai Lim - City University of Hong Kong, Yongqiang Sun - USTC-CityU Joint Advanced Research Center
Conference Schedule (Wednesday continued)

31. The Effect of Perceived Service Quality, Perceived Sacrifice and Perceived Service Outcome on Online Customer Loyalty
   Jingjun Xu, Izak Benbasat, Ronald Cenfetelli - University of British Columbia
   2:00 PM - 3:30 PM
   Grand Sonoran H/I
   Information Systems Security and Privacy I
   Chair: Gabriele Piccoli - Cornell University

   Jin Chen, Wenjie Ping, Calvin Xu, Bernard Tan - National University of Singapore
   3:30 PM - 4:00 PM
   Grand Assembly
   Afternoon Break

33. Investigating the Value of Privacy in Online Social Networks: Conjoint Analysis
   Hanna Krasnova - Humboldt-Universität zu Berlin, Thomas Hildebrand - European School of Management and Technology, Oliver Günther - Humboldt-Universität zu Berlin
   4:00 PM - 5:30 PM
   Grand Sonoran A/B
   (Theme) Doing IT Research that Matters I
   Chair: Doug Vogel - City University of Hong Kong

34. Genetic Information Altruists: How Far and to Whom Does Their Generosity Extend?
   Catherine Anderson, Ritu Agarwal - University of Maryland
   4:00 PM - 5:30 PM
   Grand Sonoran C/D
   Economics and Information Systems II
   Chair: Chrysanthos Dellarocas - Boston University

37. Building Enterprise Integration Through Enterprise Resource Planning Systems
   Siew Kien Sia, Poh Lian Yeo - Nanyang Technological University
   3:30 PM - 4:00 PM
   Grand Assembly
   Afternoon Break

38. PANEL: Yesterday’s Tomorrows at the Dawn of ICIS: 30 Year Re-Visions from the 1st ICIS Doctoral Consortium
   Chair: Omar El Sawy - University of Southern California
   4:00 PM - 5:30 PM
   Grand Sonoran 12/13
   PAN: Yesterday’s Tomorrows at the Dawn of ICIS: 30 Year Re-Visions from the 1st ICIS Doctoral Consortium
   Chair: Omar El Sawy - University of Southern California

   Chee Wei Phang - Fudan University, Atreyi Kankanhalli - National University of Singapore
   4:00 PM - 5:30 PM
   Grand Sonoran A/B
   (Theme) Doing IT Research that Matters I
   Chair: Doug Vogel - City University of Hong Kong

40. The Role of Handheld Computers in Controlling Inter-Organizational Data Transactions
   Gamel Wiredu - Ghana Institute of Management & Public Administration (GIMPA)
   4:00 PM - 5:30 PM
   Grand Sonoran C/D
   Economics and Information Systems II
   Chair: Chrysanthos Dellarocas - Boston University

Conference Schedule (Wednesday continued)
Conference Schedule (Wednesday continued)

42. When Do Vendors Benefit from Relational Governance? Contracts, Relational Governance and Vendor Profitability in Software Development Outsourcing
   Anandasivam Gopal - University of Maryland, Balaji Koka - Rice University

43. Testing Three-Way Complementarities: Incentives, Monitoring and Information Technology
   Lynn Wu, Erik Brynjolfsson - MIT Sloan, Sinan Aral – New York University

44. Improving Work Performance of Services Delivered Off-Shore: Ex Post Inspection or Ex Ante Monitoring?
   Ravi Aron - The Johns Hopkins University, Ying Liu - University of Hawaii

4:00 PM - 5:30 PM
Grand Sonoran F
Information Technology Strategy and Leadership I
Chair: Leonardo Caporarello - Bocconi University

45. *BEST PAPER NOMINEE*
   When Do ISVs Join a Platform Ecosystem?
   Evidence from The Enterprise Software Industry
   Peng Huang, Marco Ceccagnoli, Chris Forman, D.J. Wu - Georgia Institute of Technology

46. Does IT Synergy Matter in IT Portfolio Selection?
   Wooje Cho, Michael Shaw - University of Illinois at Urbana-Champaign

47. Value Gains in Alliances: The Role of Related Experience and Information Technology
   Yu Liu - Saginaw Valley State University, T. Ravichandran - Rensselaer Polytechnic Institute

4:00 PM - 5:30 PM
Grand Sonoran J/K
Research Methods II
Chair: Roger Chiang – University of Cincinnati

48. Exploring the Futures of Mobiles for Social Development Using the Ethnographic Futures Research
   Phillip Olla - Madonna University, Jyoti Choudrie - University of Hertfordshire

49. MySpace Killed the Radio Star? The Impact of Online Sampling on Song Sales
   Conny Chen, Ramnath K. Chellappa - Emory University

50. An Orthodox Interpretive Approach in Information Systems Research: A Picture Is Worth 1,000 Words
   Antonio Diaz Andrade - Auckland University of Technology, Tiru Arthanari - The University of Auckland

4:00 PM - 5:30 PM
Grand Sonoran G
Social and Organizational Aspects of Information Systems II
Chair: Donald Harter - Syracuse University

51. Network Structure and Centrality: A Simulation Experiment
   Tal Ben-Zvi - Stevens Institute of Technology

52. Software Market Configuration: A Socio-Technical Explanation
   Antonio Cordella - LSE, Lapo Mola, Cecilia Rossignoli - University of Verona

53. The Study on the Relationship between Privacy Concerns and Information Systems Effectiveness
   Insu Park - University at Buffalo

4:00 PM - 5:30 PM
Grand Sonoran H/I
Web-based Information Systems and Applications II
Chair: John Zhang - University of Connecticut
Conference Schedule (Wednesday continued)

54. Consumer Acceptance of Technology Contact: Extending Web-Based E-Commerce to Technology-Based Services
   Katerina Pramatari, Aristeidis Theotokis, Georgios Doukidis - Athens University of Economics and Business

55. Advertising Effectiveness on Social Network Sites: An Investigation of Tie Strength, Endorser Expertise and Product Type on Consumer Purchase Intention
   Wen Chen, Klarissa Chang, Bernard Tan - National University of Singapore

   Khim Yong Goh, Junhong Chu, Winne Soh - National University of Singapore

5:30 PM - 6:30 PM
Grand Canyon 6
AIS Showcase and Student Chapter Kickoff
(Details on page 12)

5:30 PM - 9:00 PM
Grand Canyon 5
MIS Quarterly Senior Editors Meeting

6:00 PM - 7:00 PM
Grand Sonoran C/D
SIGSAND Meeting

6:00 PM - 7:00 PM
Grand Canyon 12/13
ILAIS Chapter Meeting

6:00 PM - 8:00 PM
Grand Sonoran J/K
LACAIS

6:00 PM - 9:00 PM
Grand Canyon 8
Arizona State University Reception

6:30 PM - 7:30 PM
Grand Sonoran H/I
SIG Health Business Meeting

6:30 PM - 8:00 PM
Grand Canyon 3
CBS, HSE & RSM Reception

6:30 PM - 8:30 PM
Grand Canyon 9
ISR Editorial Reception

7:00 PM - 10:00 PM
Grand Saguaro East
Boston University Reception

7:30 PM - 9:00 PM
Grand Canyon 2
SJIS Reception

8:00 PM - 10:00 PM
Grand Canyon 4
BYU Reception

Thursday, December 17, 2009

7:00 AM - 8:00 AM
Grand Canyon 1
SIGSI Kickoff Breakfast

7:00 AM - 8:30 AM
Grand Canyon 6/7
Continental Breakfast

7:00 AM - 8:30 AM
Grand Canyon 9
Editorial Board Meeting for the Journal of Information and Organization

7:00 AM - 8:30 AM
Grand Sonoran J
ACM TMIS Authors and Editorial Board Meeting

7:00 AM - 8:30 AM
Grand Canyon 2
Region 1 Board Meeting

7:00 AM - 8:30 AM
Grand Canyon 3
SIG LEAD Breakfast Meeting
### Conference Schedule (Thursday continued)

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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| 7:30 AM - 8:30 AM | Grand Canyon 5  
SIG Chairs Breakfast Meeting                                        |
| 7:30 AM - 8:30 AM | Grand Canyon 4  
ISAHI (IS Academic Heads International) Meeting                      |
| 8:00 AM - 5:30 PM | Grand Assembly  
Conference Registration                                              |
| 8:00 AM - 6:00 PM | Wildflower B/C  
Placement                                                            |
| 8:30 AM - 10:00 AM | Grand Canyon 12/13  
57. PANEL: IS 2009: Changing the Course for Undergraduate IS Model Curricula  
Chair: Heikki Topi - Bentley University  
Joseph Valacich - Washington State University, Ryan Wright - University of San Francisco, Kate Kaiser - Marquette University, Jay F. Nunamaker - University of Arizona, Janice Sipior - Villanova University, Christian Wagner - City University of Hong Kong, Niels-Bjørn Andersen - Copenhagen Business School |
| 8:30 AM - 10:00 AM | Grand Sonoran C/D  
General Topics II  
Chair: David Firth - University of Montana  
61. The Impact of Software Product and Service Characteristics on International Distribution Arrangements for Software Solutions  
Jessica Winkler - University of Mannheim, Jens Dibbern - University of Bern, Armin Heinzl - University of Mannheim |
| 8:30 AM - 10:00 AM | Grand Sonoran H/I  
Green Information Technology I  
Chair: Brian Donnellan - National University of Ireland, Maynooth  
64. Organizational Adoption of Green IS & IT: An Institutional Perspective  
Adela Chen, Richard Watson, Marie-Claude Boudreau, Elena Karahanna - University of Georgia |
| 8:30 AM - 10:00 AM | Grand Sonoran A/B (Theme) Doing IT Research that Matters II  
Chair: Sabine Matook - University of Queensland  
62. The Good, the Bad or the Ugly? An Empirical Investigation of Revoking Behavior on eBay  
Shun Ye, Gordon Gao, Siva Viswanathan - University of Maryland |
| 8:30 AM - 10:00 AM | Grand Sonoran A/B (Theme) Doing IT Research that Matters II  
Chair: Sabine Matook - University of Queensland  
63. Social Networks and Contract Enforcement in IT Outsourcing  
Kiron Ravindran - UC, Irvine, Anjana Susarla - University of Washington, Vijay Gurbaxani - UC Irvine |
| 8:30 AM - 10:00 AM | Grand Sonoran A/B (Theme) Doing IT Research that Matters II  
Chair: Sabine Matook - University of Queensland  
65. IT and Eco-Sustainability: Developing and Validating a Green IT Readiness Model  
Alemayehu Molla, Vanessa Cooper, Siddhi Pittayachawan - RMIT University |
| 8:30 AM - 10:00 AM | Grand Sonoran A/B (Theme) Doing IT Research that Matters II  
Chair: Sabine Matook - University of Queensland  
66. Taming Energy Costs of Large Enterprise Systems Through Adaptive Provisioning  
Markus Hedwig - University of Freiburg, Simon Malkowski - Georgia Institute of Technology, Dirk Neumann - University of Freiburg |

Hossam Ali-Hassan, Dorit Nevo - York University

59. The Future of Prediction: How Google Searches Foreshadow Housing Prices and Quantities  
Lynn Wu, Erik Brynjolfsson - MIT

60. Information Technology and Life Expectancy: A Country-Level Analysis  
Sunil Mithas, Jiban Khuntia, Ritu Agarwal - University of Maryland
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Chair(s)</th>
<th>Presenters</th>
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<tbody>
<tr>
<td>8:30 AM - 10:00 AM</td>
<td>Human Behavior and Information Technology II</td>
<td>Grand Sonoran F</td>
<td>Tim Weizel - University of Bamberg</td>
<td>Mary Tate - Victoria University, Joerg Evermann - Memorial University</td>
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<td>Perceptive Users with Attitudes - Some Heuristics on Theorizing</td>
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<td>67. Perceptive Users with Attitudes - Some Heuristics on Theorizing</td>
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<td>68. When Adoption Brings Addiction: A Use-Diffusion Model for Social Information Systems Aisteadis Theotokis, Georgios Doukidis - Athens University of Economics and Business</td>
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<td>69. Investigating Information Systems Infusion and the Moderating Role of Habit: A User Empowerment Perspective Ee Hong Ng - National University of Singapore, Hee Woong Kim - Yonsei University</td>
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<td>8:30 AM - 10:00 AM</td>
<td>Innovations in Information Technology Project and Program Management II</td>
<td>Grand Sonoran G</td>
<td>Jeff Smith - Miami University</td>
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<td></td>
<td>Organizational Learning and Absorptive Capacity in Managing ERP Marco Marabelli - Università Cattolica di Milano, Sue Newell - Bentley University</td>
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<td>70. Organizational Learning and Absorptive Capacity in Managing ERP Marco Marabelli - Università Cattolica di Milano, Sue Newell - Bentley University</td>
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<td>71. Risk/Cost Valuation of Fixed Price IT Outsourcing in a Portfolio Context Gilbert Fridgen, Hanna Müller - FIM Research Center, University of Augsburg</td>
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<td>72. Project Innovation Through Exploration and Exploitation: Requirements Practice in Large-Scale IS Development Environments Sean Hansen, Kalle Lytinen - Case Western Reserve University, Michel Avital - University of Amsterdam</td>
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<td>9:00 AM - 4:00 PM</td>
<td>Grand Assembly</td>
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<td>10:00 AM - 10:30 AM</td>
<td>Mid-morning Break</td>
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<td>10:30 AM - 12:00 PM</td>
<td>CIO Symposium: Sourcing and Offshoring (Details on page 20)</td>
<td>Grand Sonoran E</td>
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<td>10:30 AM - 12:00 PM</td>
<td>Breakthrough Ideas I</td>
<td>Grand Sonoran A/B</td>
<td>Cindy Riemenschneider - Baylor University</td>
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<td>10:30 AM - 12:00 PM</td>
<td>PANEL: NeuroIS: Hype or Hope?</td>
<td>Grand Canyon 12/13</td>
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<td>Chair: Angelika Dimoka - Temple University</td>
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<td>Richard Bagozzi - University of Michigan, Rajiv Banker - Temple University, Erik Brynjolfsson - MIT, Fred Davis - University of Arkansas, Alok Gupta - University of Minnesota, René Riedl - University of Linz</td>
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<td>73. PANEL: NeuroIS: Hype or Hope?</td>
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<td>Developing New Metrics for Computer-Based Multitasking Behavior Raquel Benbunan-Fich - Baruch College, CUNY, Rachel Adler, Tamilla Mavlanova - CUNY</td>
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<td>74. Developing New Metrics for Computer-Based Multitasking Behavior Raquel Benbunan-Fich - Baruch College, CUNY, Rachel Adler, Tamilla Mavlanova - CUNY</td>
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<td>Goi ng IT Alone: The Experienced IT Worker as Integrator of Business and IT Domains of Knowledge Kelly Slaughter - University of Minnesota</td>
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<td>75. Going IT Alone: The Experienced IT Worker as Integrator of Business and IT Domains of Knowledge Kelly Slaughter - University of Minnesota</td>
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<td>76. Studying the Role of Human Nature in Technology Acceptance Chon Abraham - College of William and Mary, Iris Junghas - University of Houston, Richard T. Watson, Marie-Claude Boudreau - University of Georgia</td>
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</table>
Conference Schedule (Thursday continued)

10:30 AM - 12:00 PM
Grand Sonoran C/D
Information Systems Curriculum and Education I
Chair: Heikki Topi - Bentley University

77. Controls in the NICU
Scott Boss, Janis Gogan - Bentley University

78. Mining Data to Catch Tax Cheats
Jane Fedorowicz, Janis Gogan - Bentley University

79. Meeting the E-Discovery Challenge: Information Technology and Compliance at KMCO Gaming
Christina Outlay - DePaul University, Poornima Krishnan, C. Ranganathan - University of Illinois at Chicago

10:30 AM - 12:00 PM
Grand Sonoran F
Information Technology in Healthcare
Chair: Sushma Mishra - Virginia Commonwealth University

80. A Theory of Rural Telehealth Innovation - A Paradoxical Approach
Rajendra Singh, Lars Mathiassen, Abhay Mishra - Georgia State University

81. Scope, Longevity and Domain of IT Architecture and Their Impacts on Hospital Efficiency
Pankaj Setia - University of Arkansas, Monika Setia - Pennsylvania State University, Ranjani Krishnan, Vallabh Sambamurthy - Michigan State University

10:30 AM - 12:00 PM
Grand Sonoran H/I
Information Technology Strategy and Leadership II
Chair: Ming-Hui Huang - National Taiwan University

83. How Strategic Posture and Competitive Environment Influence Firms’ IT Investments: Theory and Evidence
Sunil Mithas - University of Maryland, Ali Tafti - University of Michigan

84. Towards a Deeper Understanding of Information Technology Governance Effectiveness: A Capabilities-Based Approach
Acklesh Prasad, Jon Heales, Peter Green - The University of Queensland

85. IT Infusion and Its Performance Impacts: An Empirical Analysis of E-Procurement in the Service Industry
Seunghee Yu - Hong Kong University of Science and Technology, Abhay Mishra - Georgia State University, Anandasivam Gopal - University of Maryland, Tridas Mukhopadhyay - Carnegie Mellon University

10:30 AM - 12:00 PM
Grand Sonoran G
Social and Organizational Aspects of Information Systems III
Chair: Daniel Lee - University of Maryland, Baltimore

86. Investigating Remote Collaboration Over Time: The Case of a U.S. Telemedicine Network
Suzanne Weisband - University of Arizona, Elisa Mattarelli - University of Modena and Reggio Emilia

87. The Dissimilar Effects of Fairness on Knowledge Sharing in Distributed Workgroups: A Social Network Perspective
Zhi Wei Ho, Klarissa Chang - National University of Singapore

88. Virtual Communities and Democratic Debates: A Case Study on Institutional Influences
Magda Hercheui - London School of Economics
Conference Schedule  (Thursday continued)

12:00 PM - 1:00 PM
Grand Canyon 5
Future Conference Chairs Meeting

12:00 PM - 2:00 PM
Grand Canyon 4
AIS Student Chapter Informational Meeting
Join us to hear what’s going on with the new AIS student chapter initiative. Find out who has already charted a student chapter, and how you can get started on yours!

12:00 PM - 2:00 PM
Grand Canyon 6/7/8
Research-in-Progress Poster Session and Conference Boxed Lunch

89. Assessing the Business Value of IT Investments: Combining the Market and Organizational Perspective
Fouad Nagm, Dubravka Cecez-Kecmanovic - University of New South Wales

90. Reflecting the Past Decade of ICIS, ECIS and AMCIS Proceedings: A Design Science Perspective
Sebastian Olbrich - University Augustaanlage

91. Computer-Mediated Friendship Networks
Timothy Jacks, Al Salam - University of North Carolina at Greensboro

92. Delivering Value Beyond Efficiency with Visualized XBRL
Byron Marshall, Kristian Mortenson, Amy Bourne, Kevin Price - Oregon State University, Andrew Marshall - University of Oregon

93. Stakeholder Oriented Analysis for Information Intensive Applications: A Case Study
Gianmario Motta, Giovanni Pignatelli - University of Pavia, Paolo Roveri - Business Integration Partners S.p.A.

94. Identifying Cohesive Local Community Structure in Networks
Jennifer Xu - Bentley University

95. IT Impact on Individual Work: A Study in the Context of Healthcare Services
Boon-Yuen Ng, Atreyi Kankanahalli - National University of Singapore

96. Sustainable Notebooks: Who Carries the Cost?
Philip DesAutels, Pierre Berthon - Bentley University

97. Searching for Authoritative Documents in Knowledge-Based Communities
Gang Wang, Jian Jiao, Weiguo Fan - Virginia Tech

98. From "Method Fragments" to "Knowledge Units": Towards a Fine-Granular Approach
Arvind Karunakaran, Sandeep Purao, Brian Cameron - The Pennsylvania State University

99. Communication and Performance Across Time Zones: A Laboratory Experiment
Ning Nan - University of Oklahoma, J. Alberto Espinosa, Erran Carmel - American University

100. Linking Flow, Brand Attitudes and Purchase Intent in Virtual Worlds
Rob Hooker, Molly Wasko, David Paradise - Florida State University

101. Understanding Choice of Information and Communication Channels in Knowledge Sharing
Jason Snyder, Joo Eng Lee-Partridge - Central Connecticut State University

102. Enterprise Readiness for IT Innovation: A Study of Mobile Computing in Healthcare
Rahul Basole, William Rouse - Georgia Institute of Technology

103. Conceptualizing User Satisfaction in the Ubiquitous Computing Era
Joanne Sullivan, Rens Scheepers - Melbourne University, Catherine Middleton - Ryerson University
104. Understanding IT Innovations through Computational Analysis of Discourse
  Chia-jung Tsui, Ping Wang, Kenneth Fleischmann, Douglas Oard, Asad Sayeed - University of Maryland, College Park

105. Opening the Black Boxes of TAM: Towards a Mixed Methods Approach
  Philip Fei Wu - University of Surrey

106. Everybody Likes Likert: Using a Variable-Interval Slider to Collect Interval-level Individual Opinions
  D. Ladd - Washington State University

107. How Do Bloggers Comment: An Empirical Analysis of the Commenting Network of a Blogging Community
  Tingting Jiang - University of Pittsburgh, Xiaoguang Wang - Wuhan University

108. Electronic Banking Channels and Task-Channel Fit
  Hartmut Hoehle - Victoria University of Wellington, Sid Huff - Victoria University of Wellington

109. Serious Gaming for the Evaluation of Market Mechanisms
  Fabian Lang, Tim Püschel, Dirk Neumann, Dirk Neumann - University of Freiburg

110. Adopting Proactive Knowledge Use as an Innovation: The Case of a Knowledge Management System in Rheumatology
  Christina Keller - Jönköping International Business School, Uppsala University, Mats Edenius - Uppsala University, Staffan Lindblad - Karolinska Institutet

111. Do Recommender Systems Always Benefit Firms by Reducing Consumer Search Effort?
  Abhijeet Ghoshal, Vijay Mookerjee, Sumit Sarkar - University of Texas at Dallas

112. Optimism in Music Piracy: A Pilot Study
  Ankur Nandedkar, Vishal Midha - University of Texas-Pan American

113. A Techno-Social Approach for Achieving Online Readership Popularity
  Helen Du - The Hong Kong Polytechnic University, Christian Wagner - City University of Hong Kong

114. Growing Local Food Systems: Information Technology Use and Impacts in Geographically-Embedded Markets
  Brian Butler - University of Pittsburgh, Catherine Ridings - Lehigh University, Jacqueline Pike - University of Pittsburgh

115. Theories Used in Information Systems Research: Identifying Theory Networks in Leading IS Journals
  Sanghee Lim, Terence Saldanha, Suresh Malladi, Nigel Melville - University of Michigan

  KuoChung Chang - Yuan Ze University, Bill Kettinger, Chen Zhang - University of Memphis

117. Semantic Benchmarking of Process Models - An Ontology-Based Approach
  Frank Teuteberg, Martin Kluth - University of Osnabrueck, Stefan Smolnik, Frederik Ahlemann - European Business School

118. Technology Use as Consumption: A Longitudinal Study of Smart Phones
  Mads Bødker - Copenhagen Business School, Gregory Gimpel - University of Southern California, Copenhagen Business School, Jonas Hedman - Copenhagen Business School

119. Validation of Crisis Response Simulation Within the Design Science Framework
  Rafael Gonzalez - Delft University of Technology
| 120. | Understanding Net Benefits: A Citizen-Based Perspective on e-Government Success  
   Murray Scott - NUIG, William DeLone - American University, Willie Golden - NUIG |
| 121. | Towards a CRM and SCM Benefits Measurement Model  
   Darshana Sedera, Wenjuan Wang - Queensland University of Technology |
   Guy Gable, Darshana Sedera - Queensland University of Technology |
| 123. | How Green is My Outsourcer - Environmental Responsibility in Global IT Outsourcing  
   Ron Babin - Ryerson University, Brian Nicholson - University of Manchester |
| 124. | IT Outsourcing Governance: Illuminating on the Interplay Between Contractual and Relational Governance  
   Eleni Lioliou, Leslie Willcocks - London School of Economics |
| 125. | Towards a Strategic Positioning Method for IT Management  
   Benjamin Müller, Frederik Ahlemann, Gerold Riemp - European Business School |
| 126. | Revisiting Bidder Heterogeneities in Online Auctions: The Case of Soft vs Hard Closing Formats  
   Achita Muthitacharoen - Wichita State University |
| 127. | How to Influence Physicians to Use Electronic Medical Records (EMR)? Social Influence Tactics and Their Effects on EMR Implementation Effectiveness  
   Virginia Ilie - University of Kansas |
| 128. | Spreading the Oprah Effect: The Diffusion of Exogenous Demand Shocks in Recommendation Networks  
   Eyal Carmi, Gal Destreicher-Singer - Tel Aviv University, Arun Sundararajan – New York University |
| 129. | Critical Issues of Offshore Software Development Project Failures  
   Tom Philip, Gerhard Schwabe - University of Zurich, Kweku Ewusi-Mensah - Loyola Marymount University |
| 130. | Business Value of IT in Commercial Banks  
   Rajiv Banker, Pei-Yu Chen, Fang-Chun Liu - Temple University, Chin-Shyh Ou - National Chung Cheng University |
| 131. | Exploring Work-Life Conflict in Global Software Development (GSD) Contexts: A Survey of IT Professionals Based in India  
   Saonee Sarker - Washington State University, Suprateek Sarker - Copenhagen Business School, Debasish Jana - Simplex Technologies |
| 132. | Bridging Gaps in Organizational Knowledge - The Role of IT-enabled Organizational Learning in Supply Chain Partnerships  
   Yuan Niu, Sungjune Park, Antonis Stylianou, Chandra Subramaniam - University of North Carolina at Charlotte |
| 133. | An Empirical Investigation on the Role of IT Materiality in Multidisciplinary Innovation  
   Douglas Schutz - Temple University, Yong-Young Kim - Seoul National University, Youngjin Yoo, Paul Pavlou - Temple University |
| 134. | Cultural Frame Management: The Emergence of Cultural Intelligence in Chinese IT Service Vendors  
   Ning Su - New York University |
Conference Schedule (Thursday continued)

135. Multi-Vendor Outsourcing: Relational Structures and Organizational Learning from a Social Relation Perspective
   Jae-Nam Lee - Korea University Business School, Cheng Suang Heng, Jung Lee - National University of Singapore

   Yu Wu, Sherry Ryan, John Windsor - University of North Texas

137. A Study on Efficacy of Ensemble Methods for Classification Learning
   Thomas Ngo-Ye - University of Wisconsin-Milwaukee, Abhijit Dutt - Pennsylvania State University, Beaver

138. IT for Creativity in Problem Formulation
   Richard Boland - Case Western Reserve University, Tanvir Goraya - Theory Garden, LLC, Nicholas Berente - University of Michigan, Sean Hansen - Case Western Reserve University

139. Assessing Public Opinions Through Web 2.0: A Case Study on Wal-Mart
   David Zimbra, Tianjun Fu - University of Arizona, Xin Li - City University of Hong Kong

140. Towards Quality of Data Standards: Empirical Findings from XBRL
   Hongwei Zhu, Liuliu Fu - Old Dominion University

141. Leadership in a Non-Traditional Setting: Self-Managing Virtual IS Development Teams
   Ugur Eseryel - Groningen University, Syracuse University

   Indranil Bardhan, Mark Thouin - The University of Texas at Dallas

143. Towards a Design Theory for Process-Based Knowledge Management Systems
   Surendra Sarnikar, Amit Deokar - Dakota State University

144. Antecedents and Consequences of Modularization in BPO - Based on TCE theory and Knowledge-Based theory
   Hui Wang, Wenhua Hou - Nankai University, Dahui Li - University of Minnesota Duluth

   Mark Lewis, Balaji Sankaranarayanan - Bentley University, Arun Rai - Georgia State University

2:00 PM - 3:30 PM
Grand Sonoran E
CIO Symposium: Regulation, Compliance and Risk Management
(Details on page 20)

2:00 PM - 3:30 PM
Grand Canyon 12/13

146. PANEL: Senior Scholars Panel: What Do We Like About the IS Field?
   Chairs: John King - University of Michigan, Michael Myers - University of Auckland, Suzanne Rivard - HEC Montreal, Carol Saunders - University of Central Florida, Ron Weber - Monash University

2:00 PM - 3:30 PM
Grand Sonoran A/B
Data and Web Mining
Chair: Chris Yang - Drexel University

147. A Network-Based Approach to Mining Competitor Relationships from Online News
   Zhongming Ma - California State Polytechnic University, Pomona, Gautam Pant, Olivia Sheng - University of Utah
2009 Conference Schedule (Thursday continued)

Kaiquan Xu, Stephen Shaoyi Liao, Raymond Lau, Shanshan Wang - City University of Hong Kong

149. Avoiding the Blind Spots: Competitor Identification Using Web Text and Linkage Structure
Gautam Pant, Olivia Sheng - University of Utah

2:00 PM - 3:30 PM
Grand Sonoran C/D
Economics and Information Systems III
Chair: Kevin Zhu - University of California, San Diego

150. *BEST PAPER NOMINEE*
Information Environment and Management Disclosure: How Social Media Play a Different Role Than Traditional Media
Sean Xu, Xiaoquan (Michael) Zhang - Hong Kong University of Science and Technology

151. The Market Is Flat (Or Is It?) The Effect of Electronic Trading on Buyer Reach, Geographic Transaction Activity, and Geographic Price Variance
Eric Overby, Chris Forman - Georgia Institute of Technology

152. Multi-Channel Sequential Search with Application to Piracy
Xianjun Geng - The University of Texas at Dallas, Young-Jin Lee - University of Washington

2:00 PM - 3:30 PM
Grand Sonoran F
Global Information and Communication Technologies & E-business II
Chair: Michael Shaw - University of Illinois at Urbana-Champaign

Yuanyuan Chen - National University of Singapore, Anandhi Bharadwaj - Emory University

154. The Impact of Firm Learning on Financial Value in Strategic Outsourcing Relationships
Deepa Mani - Indian School of Business, Anitesh Barua, Andrew Whinston - University of Texas at Austin

155. Learning from E-Learning: Emerging Constructive Learning Practices
Annika Andersson, Karin Hedström, Åke Grönlund - Swedish Business School, Örebro University

2:00 PM - 3:30 PM
Grand Sonoran H/I
Information Systems Security and Privacy II
Chair: Sangmi Chai - Slippery Rock University

156. Disintegrating Information Technology in Corporate Divestitures: Implications for Regulatory Compliance Risks and Costs
Huseyin Tanriverdi, Kui Du - The University of Texas at Austin

Xia Zhao - University of North Carolina at Greensboro, Ling Xue - University of Scranton, Andrew Whinston - University of Texas at Austin

158. Cyber Attacks: Does Physical Boundary Matter?
Qiu-Hong Wang - Huazhong University of Science and Technology, Seung Hyun Kim - National University of Singapore

2:00 PM - 3:30 PM
Grand Sonoran G
Knowledge Management
Chair: Murray Jennex - San Diego State University
2009 Conference Schedule
(Thursday continued)

159. Knowledge Management Capability: A Resource-Based Comparison of Public and Private Organizations
Loo Geok Pee, Atreyi Kankanhalli - National University of Singapore

160. Managing External Information Sources in Digital Extended Enterprises: The Roles of IT-enabled Business Intelligence Competence and Network Structure Strength
Lih-Bin Oh - Xi'an Jiaotong University

161. Unified Enterprise Knowledge Representation with Conceptual Models - Capturing Corporate Language in Naming Conventions
Patrick Delfmann, Sebastian Herwig, Lukasz Lis - University of Münster

3:30 PM - 4:00 PM
Afternoon Break

4:00 PM - 5:30 PM
Grand Sonoran C/D
Economics and Information Systems IV
Chair: John Henderson - Boston University

163. An Event-Ontology-based Approach to Constructing Episodic Knowledge from Unstructured Text Documents
Ting-Peng Liang - National Sun Yat-Sen University, City University of Hong Kong, Dongsong Zhang - University of Maryland at Baltimore County, Ming-Yu Lee - National Sun Yat-Sen University

164. Risk Statement Recognition in News Articles
Hsin-Min Lu, Nina Huang - University of Arizona, Shu-Hsing Li - National Taiwan University, Tsai-Jyh Chen - National Chengchi University

165. Matching Mechanisms to Situation Through the Wisdom of the Crowd
Jeffrey Nickerson, Doris Zahner - Stevens Institute of Technology, James Corter, Barbara Tversky - Columbia University, Lixiu Yu - Stevens Institute of Technology, Yun Jin Rho - Columbia University

4:00 PM - 5:30 PM
Grand Canyon 12/13
166. Quality and Price Effects on Technology Adoption
Jacomo Corbo, Yevgeniy Vorobeychik - University of Pennsylvania

167. Electronic Procurement of Pharmaceuticals and Medical Devices in Chile: An Initial Empirical Investigation
Pedro Raventos - Incae Business School, Sandro Zolezzi - CINDE

4:00 PM - 5:30 PM
Grand Sonoran A/B
Design Science II
Chair: Al Hevner - University of South Florida

168. CEO Compensation and Information Technology
Heekyung Kim, Erik Brynjolfsson – MIT

4:00 PM - 5:30 PM
Grand Sonoran F
Information Technology in Healthcare/Data and Web Mining
Chair: Gondy Leroy - Claremont Graduate University
### Conference Schedule (Thursday continued)

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<td>169.</td>
<td>Migrating to Integrated Electronic Medical Record: An Empirical Investigation of Physicians’ Use Preference</td>
<td>Yu Tong, Hock-Hai Teo - National University of Singapore</td>
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<td>170.</td>
<td>Online Health Consultations: Demand and Channel Management</td>
<td>Kim Normann Andersen, Rony Medaglia - Copenhagen Business School</td>
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<td>171.</td>
<td>Automatic Domain Ontology Extraction for Context-Sensitive Opinion Mining</td>
<td>Raymond Lau, Chapmann Lai, Jian Ma - City University of Hong Kong, Yuefeng Li - Queensland University of Technology</td>
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<td>172.</td>
<td>Distributed Communication as Collective Socio-material Sensemaking in Global Software Work</td>
<td>Simeon Vidolov, Seamus Kelly - University College Dublin</td>
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<td>173.</td>
<td>Transition During Offshore Outsourcing: A Process Model</td>
<td>Vinay Tiwari - Erasmus University</td>
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<td>174.</td>
<td>Investigating Vendors’ Decision to Terminate IT Outsourcing Contracts</td>
<td>Cheng Suang Heng, Wenyu Du, Yuan Yue Feng - National University of Singapore</td>
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**4:00 PM - 5:30 PM**

**Grand Sonoran G**

Social and Organizational Aspects of Information Systems/Human Behavior and Information Technology  
Chair: Likoebe Maruping - University of Arkansas

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</table>
| 175. | **BEST PAPER NOMINEE** | Consuming Bits: An Exploratory Study of User Goals for Virtual Consumption  
Yoonhyuk Jung, Suzanne Pawlowski - Louisiana State University |
| 177. | The Role of Social Capital in People-to-People Lending Marketplaces | Martina Greiner - University of Nebraska at Omaha, Hui Wang - Radford University |

**5:30 PM - 6:30 PM**

**Grand Sonoran J/K**

Web-based Information Systems and Applications III  
Chair: Abhay Mishra - Georgia State University

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**Friday, December 18, 2009**

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<td>179.</td>
<td>7:00 AM - 8:30 AM</td>
<td>Grand Canyon 6/7</td>
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<td>180.</td>
<td>7:00 AM - 9:30 AM</td>
<td>Grand Canyon 4</td>
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<td>181.</td>
<td>7:30 AM - 8:30 AM</td>
<td>Grand Canyon 5</td>
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**Conference Registration**

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<td>182.</td>
<td>8:30 AM - 12:00 PM</td>
<td>Wildflower B/C</td>
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**Placement**

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<td>183.</td>
<td>8:30 AM - 12:00 PM</td>
<td>Wildflower B/C</td>
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Conference Schedule (Thursday continued)

8:30 AM - 10:00 AM
Grand Canyon 12/13
178. PANEL: Returns on IT Investment: Could We Do Better?
Chair: Robert Hodgkinson - ICAEW
Rajiv Kohli - College of William and Mary, Robert Kauffman - Arizona State University, Laurence Brooks - Brunel University, Sean Worthington - Cisco Systems, Bob Zukis - PricewaterhouseCoopers

8:30 AM - 10:00 AM
Grand Sonoran C/D
General Topics III
Chair: Ramesh Sankaranarayanan - University of Connecticut

179. *BEST PAPER NOMINEE*
A Linguistic Analysis of Group Support Systems Interactions for Uncovering Social Realities of Organizations
Feng-Yang Kuo - National Sun Yat-Sen University, Chun-Po Yin - Kaohsiung Haicing Vocational High School of Technology and Commerce

180. A Seven-Layer Model of Collaboration: Separation of Concerns for Designers of Collaboration Systems
Robert Briggs - University of Nebraska at Omaha, Gwendolyin Kolschoten - Delft University of Technology, Gert de Vreede - University of Nebraska at Omaha, Gert de Vreede - Delft University of Technology, Albrecht, Douglas Dean - Brigham Young University, Stephan Lukosch - Delft University of Technology

181. Trust in Partially Distributed Teams
Linda Plotnick - Jacksonville State University, Starr Hiltz - New Jersey Institute of Technology, Rosalie Ocker - Pennsylvania State University

8:30 AM - 10:00 AM
Grand Sonoran A/B
Information Systems Curriculum and Education II
Chair: Ryan Wright - University of San Francisco

182. The UK National Identity Card
Paul Beynon-Davies - Cardiff University

Peter Reynolds - University of New South Wales, Peter Reynolds - University of Melbourne, Philip Yetton - University of New South Wales, Rose Trevelyan - Australian School of Business

8:30 AM - 10:00 AM
Grand Sonoran F
Services Computing and Process Management
Chair: Hong-Mei Chen - University of Hawaii at Manoa

185. Firm-Level Productivity Analysis for Software-As-A-Service Companies
Ke-Wei Huang, Mengqi Wang - National University of Singapore

186. Reconciling Semantic Heterogeneity in Web Services Composition
Xitong Li - MIT, Xitong Li - Tsinghua University, Stuart Madnick - MIT, Hongwei Zhu - Old Dominion University, Yushun Fan - Tsinghua University

Chen Zhang, Thomas Meservy, E. Ted Lee, Jasbir Dhaliwal - University of Memphis

8:30 AM - 10:00 AM
Grand Sonoran G
Web 2.0 and Social Media Analytics
Chair: Michael Chau - University of Hong Kong

188. Are You Finding the Right Person? A Name Translation System Towards Web 2.0
Yilu Zhou - George Washington University
Conference Schedule (Friday continued)

189. The Impact of Online Social Network on Consumer Loyalty: An Empirical Study of an Online Dining Community
Calvin Xu - National University of Singapore, Xianghua Lu - Fudan University, Khim Yong Goh, Jack Jiang, Xinyu Zhu - National University of Singapore

190. Discovering Determinants of Project Participation in an Open Source Social Network
Daning Hu - University of Arizona, J. Leon Zhao - City University of Hong Kong, University of Arizona

10:00 AM - 10:30 AM
Grand Assembly
Mid-morning Break

10:30 AM - 12:00 PM
Grand Sonoran A/B
(Theme) Doing IT Research that Matters/Web-based Information Systems and Applications
Chair: Wenjing Duan - George Washington University

191. Extracting Value from ERP Investments: A Closer Look at the Integration Process
Elisa Gagnon, Alain Pinsonneault - McGill University

192. Integrating Management Information Systems Following Organizational Mergers or Acquisitions
Fred Niederman - Saint Louis University, Elizabeth Baker - Virginia Military Institute

193. Open Innovation: An Empirical Study of Online Contests
Yang Yang, Pei-Yu Chen, Paul Pavlou - Temple University

10:30 AM - 12:00 PM
Grand Sonoran C/D
Breakthrough Ideas/General Topics
Chair: Deb Armstrong - Florida State University

194. "BEST PAPER NOMINEE"
The Avatar-Self Relationship: Enacting Presence in Second Life
Ulrike Schultze - Southern Methodist University

195. Aversion to Loss and Information Overload: An Experimental Investigation
Joseph Davis - The University of Sydney

196. A Longitudinal Model of Perspective Making and Perspective Taking Within Fluid Online Collectives
Gerald Kane - Boston College, Ann Majchrzak, Jeremiah Johnson, Gloria Chen - University of Southern California

10:30 AM - 12:00 PM
Grand Sonoran G
Economics and Information Systems/Knowledge Management
Chair: Tunay Tunca - Stanford University

197. “Paying for Content or Paying for Community?” The Effect of Social Involvement on Subscribing to Media Websites
Gal Oestreicher-Singer, Lior Zalmanson - Tel Aviv University

198. Attracting Whom? -- Managing User-Generated-Content Communities for Monetization
Liye Ma, Onur Kesten, Tridas Mukhopadhyay - Carnegie Mellon University

199. An Investigation into Contribution I-Intention and We-Intention in Open Web-Based Encyclopedia: Roles of Joint Commitment and Mutual Agreement
Aaron X.L. Shen - USTC-CityU Joint Research Center, Matthew Lee - City University of Hong Kong, Christy Cheung - Hong Kong Baptist University, Huaping Chen - University of Science and Technology of China
Conference Schedule (Friday continued)

10:30 AM - 12:00 PM
Grand Sonoran F
Human Behavior and Information Technology III
Chair: Bob Galliers - Bentley University

   Robin Williams, Neil Pollock - University of Edinburgh

201. A Threesome Dance of Agency: Mangling the Sociomateriality of Technological Regimes in Digital Innovation
   Fredrik Svahn, Ola Henfridsson - Viktoria Institute, Youngjin Yoo - Temple University

202. Distributed Work Display: A Representation for Analyzing Enacted Distributed Operational Work
   Anne Quaadgras - MIT, George Wyner - Boston University

12:00 PM - 2:30 PM
Grand Canyon 1
Senior Scholar Consortium (Invitation Only)

1:30 PM - 5:30 PM
Grand Canyon 3
IFIP 9.1 Workshop

END CONFERENCE

10:30 AM - 12:00 PM
Grand Sonoran H/I
Human Computer Interaction/ Knowledge Management
Chair: Jane Carey - Arizona State University West

203. Designing Emergency Response Applications for Better Performance
   Anna McNab - Niagara University, Traci Hess, Joseph Valacich - Washington State University

204. The Antecedents of Customer Self-Disclosure to Online Virtual Advisors
   Sameh Al-Natour, Izak Benbasat, Ron Cenfetelli - University of British Columbia

205. Bridging Knowledge Boundaries in Cross-Functional Groups: The Role of a Transactive Memory System
   Julia Kotlarsky - Warwick University, Bart van den Hooft, Marleen Huysman - VU University, Amsterdam