Recent years have witnessed a pervasive movement of research and applications responding to emerging features of e-business and business intelligence, characterized by mobility, virtualization, personalization, extreme-data, and sociality (e.g., Web 2.0, Enterprise 2.0, Cloud Computing, Semantic Web, Mobile Computing, Internet of Things, etc). The **2010 International Conference on E-Business Intelligence (ICEBI2010)** with a theme of “**Corporate Competitive Advantages in the Age of Emerging Technologies and Globalization**”, organized by CNAIS (China Association for Information Systems) and Tsinghua University, will provide an international forum that brings together those actively involved in areas of intelligent techniques and IT-enabled decision making for theories and applications in e-business, business intelligence and computational intelligence.

ICEBI2010 will invite several distinguished scholars to give keynote speeches on the state-of-art developments, such as Prof. Hsinchun Chen (Univ. of Arizona), Dr. Paul Hofmann (SAP), Prof. Janusz Kacprzyk (Polish Academy of Sciences), Prof. Vinod Kumar (Univ. of Minnesota), Prof. Alex Tuzhilin (New York Univ.), Prof. J. Christopher Westland (Univ. of Illinois at Chicago), et. al. ICEBI2010 proceedings will be published by Atlantis Press, an international publisher. The proceedings will be ISTP-indexed by ISI and sent to EI for EI Compendex indexing. Selected papers will be considered to appear in special issues of several SCI-indexed international journals, such as Electronic Commerce Research and Applications (SSCI), International Journal of Uncertainty, Fuzziness and Knowledge-Based Systems (SCI), International Journal of Computational Intelligence Systems (SCI), Journal of Systems Science and Systems Engineering (SCI). The paper contributions covering academic and applied explorations, including but not limited to the following subjects, are invited (Submitted papers should not exceed 6 pages with A4 paper and 2 columns):

- † Business Intelligence and Data Mining: Data Warehouse/OLAP, Intelligent Information Retrieval, Search Engine, Web Mining, KDD for Corporate Competition, Data Mining Algorithms, KDD Applications, Text Mining, Online Recommendation, Fraud Detection
- † Computational Intelligence and Soft Computing: Evolutionary Programming, Fuzzy Logic and Control, Genetic Algorithms, Hybrid Methods, Machine Learning, Neural Networks, Probabilistic Computing, Expert Systems, Pattern Recognition, Optimizations

ICEBI2010 will be held in Kunming, on Dec. 19-21, 2010. Kunming, known as the “city of eternal spring”, is the capital of Yunnan province, which is ranked one of most attractive cities for tourists for its rich cultural and historical heritage offering a wealth of treasures, e.g., Golden Temple, Dianchi Lake, Stone Forest, etc. Kunming is also an ideal place for hosting international conferences with modern facilities, convenient traffic conditions, and comfortable accommodations. Moreover, Yunnan province is famous for its beautiful sceneries, such as Shangri-La, Xishuangbanna, Lijiang Old Town, Jade Dragon Snow mountain, etc.
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