Roles

IoTrendz

Abishek Pidwa
- Web Dev (JSP)
- EC2
- Instagram
- Tumblr
- YouTube

Prashant Bhushan
- Google Patents
- Feedzilla
- Amazon
- Google Custom Search
- Website Design

Alla Frefer
- Google Translate
- Web Content
- Slides
- HackerWeb
- Business Case

Anirudh Khandelwal
- Twitter
- Analytics
- Facebook
- Shodan
- Java Controller
Objective

- Independent platform for Internet of Things
  - Latest news
  - Products
  - Videos
  - Relevant Analytics
  - Social Network
Target Market

Primary = Tech Enthusiasts
Secondary = IOT Researchers
Market Landscape

- No similar website with identical features

- Current IOT websites consist of:
  - Ecommerce (www.iotlist.com)
  - Products & Services (http://goo.gl/Ibe6Ck)
Revenue Mode

1. Advertisement
   - Google AdSense

2. Affiliate
   - Amazon Associates
APIs

Google

Twitter

Amazon

tumblr

FEEDZILLA

SHODAN

Facebook

YouTube

Google translate

custom search

Instagram
Research Oriented
Thank You!