## Agenda

- Overview
- Market
- Competitors
- Business Model
- Novelty & Analytics
- Technical Overview
- Team Member Roles
Problem

- Lack of in-person interaction
- Difficult to meet new people outside work
- Less places for good conversations
- Very few places for authentic food
- Limited interactions with chef
Solution - MeetYourFood

Browse → Reserve → Eat great food → Socialize
Market

- Travelers
- Food Meetup groups
- Food Enthusiasts
- Guest Chefs
MeetYourFood

Business Model

1. Create Event
2. Book Event
3. Booking Fee
4. Commission Fee
5. Pay | Meet | Eat

Host

Guest

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Competitors

- VoulezVousDîner™
- epicurely
- EatWith
- FEASTLY
- sidetour
Novelty

Ubiquitous presence

Shopping facility

Guest Chefs

Health conscious
As we grow...

**Betterment**
- Reliability & Trust
- Customer Verification
- Million-dollar theft/damage insurance

**Marketing**
- Mobile Ads
- Social Media
- Meetup Groups
- Food Enthusiasts

**Concerns**
- Developing a sustainable competitive advantage
- Establishing Consumer Trust
- Legality Issues
## Analytics – Stanford NLP Algorithm

<table>
<thead>
<tr>
<th>Component</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sentiment Pipeline Classes</td>
<td>General Public License</td>
</tr>
<tr>
<td>Annotators</td>
<td>tokenize, ssplit, parse</td>
</tr>
<tr>
<td>Lexical Parse</td>
<td>englishPCFG.ser.gz (Factored Grammars)</td>
</tr>
<tr>
<td>Sentiment Model</td>
<td>sentiment.ser.gz</td>
</tr>
<tr>
<td>Charts.js</td>
<td>to compare average ratings of reviews</td>
</tr>
</tbody>
</table>
API Mashup

User Interface

1. User Interface
2. MYF

Background Process
3. Sentiment Analysis
4. Yelp Reviews
5. Sentiment Analysis
6. 3.5 - 4 Seconds

- Positive
- Negative
- Neutral

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API

Google Maps

YouTube

Facebook

google translate

Break through language barriers.

twitter
MeetYourFood

Founders

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