Student Xpress
“Follow your dreams”

Agenda

• Overview
• System Architecture
• Competitor Comparison
• Novelty
• Marketing & Advertisement
• Revenue Model
• Team Members and Roles
Overview

SOLUTION:

System Architecture

APIs
## Competitor Comparison

<table>
<thead>
<tr>
<th>Features/WebSite</th>
<th>Edulix</th>
<th>US News</th>
<th>Education USA</th>
<th>Student Xpress</th>
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<tbody>
<tr>
<td>Program Fee particulars</td>
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<td>University Rankings</td>
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<td>Admission Requirements</td>
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<td>Geo-based Housing options from Google - Yelp</td>
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<td>University Specific Sentiment Analysis</td>
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<td>University Comparison</td>
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<td>Admission Prediction based on historical data</td>
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<td>✔️</td>
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## Novelty

- Admit prediction analysis
- University comparison based on sentiment analysis
- Geo based housing and weather information
Analytics

- Used Naïve Bayes algorithm for prediction with historical data for training.
- Sentiment Analysis of Twitter feeds.

Marketing & Advertisement

- Actual Customers
- Number of Visitors
- Targeted Audience

5%
Revenue Model

Indian applicants every year = 100,000

Per applicant consulting fees = $250

Potential Market = $25,000,000

Revenue Model

5% of applicants = 5000

Per applicant consulting fees = $100

Potential Revenue = $500,000

Plus Revenue from Advertisement Posting
Team Members

Anoop Vintha
Front End Development
APIs

Sukhada Kulkarni
Predictive Analytics
Front End Design

Yashwanth Tekena
Backend Development
Mash up of APIs

Shajay Jayaprakasan
Sentiment Analysis
EC2 Web Deployment