

IACP and Motorola Announce 2003 Webber Seavey Award Recipients

PHILADELPHIA - Oct. 23, 2003 - Today, the International Association of Chiefs of Police (IACP) and Motorola (NYSE: MOT) announced the recipients of the prestigious Webber Seavey Award for Quality in Law Enforcement. This year's winners will be honored in ceremonies held in conjunction with the IACP's Annual Conference in Philadelphia, taking place through Oct. 25.

Among a field of 144 nominees, three departments were selected to receive law enforcement's most distinguished department honor: the Fairfax County, Va., Police Department; the Ottawa, Ontario, Canada Police Service - a 2002 award finalist; and the Wichita, Kan., Police Department - a third-time Webber Seavey award winner. Twenty-two other departments were also honored as finalists and semifinalists.

Jointly sponsored by IACP and Motorola, the Webber Seavey Award is presented annually to agencies and departments worldwide in recognition for promoting a standard of excellence that exemplifies law enforcement's contribution and dedication to the quality of life in local communities. The award is named for Webber S. Seavey, the IACP's first president.

"For more than a decade, the Webber Seavey Award has celebrated the achievements of progressive law enforcement agencies and the impressive contributions they make to the communities they serve," said IACP President Joseph Samuels Jr., chief of the Richmond, Calif., Police Department. "This year's winners represent innovative approaches to solving community challenges as well as operational- strategies other departments can learn from and emulate. Motorola and IACP are proud to recognize their outstanding accomplishments."

Carl Peed, director of the Office of Community Oriented Policing Services (COPS) for the U.S. Department of Justice, and Jim Sarallo, Motorola senior vice president and general manager, North America Group, joined Chief Samuels Jr. in making the formal presentations.

"For over a decade, Motorola has proudly co-sponsored the Webber Seavey Awards program, recognizing the creativity, wisdom, courage and commitment public safety agencies bring to their jobs daily," said Sarallo. "Their accomplishments serve as best demonstrated practices for others to emulate...programs that change the lives of the citizens they serve, as well as citizens other communities in the United States, Canada or elsewhere."

The Fairfax County, Va., Police Department won the coveted Webber Seavey Award for its "Operation Safe Speed" program. Traffic and related issues had become the No. 1 citizen complaint in the largest suburb of the greater Washington, D.C. metropolitan area. In 2002, 19,000 motorists and pedestrians were involved in collisions and crashes, injuring more than 5,400 and killing 64. One county highway -- Fairfax County Parkway - had significant traffic-related issues. To address issues specific to the 35-mile parkway, the Fairfax County Police Traffic Division initiated a comprehensive enforcement and public awareness campaign. Identified goals of "Operation Safe Speed" included reducing crashes, injuries and fatalities, as well as changing driver behavior and expectations. Prior to the campaign, nearly 1,000 crashes resulting in injury and 13 fatal crashes occurred over the last two years along the highway. Since implementation of the Parkway campaign, only one fatal crash transpired. In addition, analysis revealed that 4.8 percent of drivers were exceeding the speed limit by 15 miles per hour or more since the campaign began, compared to 8.7 percent prior to its launch.

The Ottawa, Ontario, Police Service was honored for its Attendance Enhancement Program (AEP). The program was launched in 2001, as a multifaceted approach to preventing, minimizing and controlling the risk of economic and human resource loss due to employee absenteeism. To kick off the AEP project, two high-profile pilot initiatives were included offering members monetary rewards and/or recognition for perfect or strong attendance and providing supervisory staff with the information, procedures and tools needed to monitor employee attendance. At year-end 2002, use of sick leave dropped by 1.6 days during the year per employee, 740 members had perfect or strong attendance for the initiative period, approximately 2,500 days of productive work were gained for the year - equivalent to adding nine full-time members to the workforce; and the program generated a gain of more than \$540,000 in increased productivity and a direct decrease in money spent on sick leave benefits.

The final 2003 Webber Seavey Award went to the Wichita, Kan., Police Department for its Problem Oriented Policing Planeview Project. Developed and implemented to address a spike in violent crime and a decline in quality of life in the Planeview area of Wichita, the project set out to accomplish the following objectives: reduce violent and juvenile crime, enhance citizen relationships, develop partnerships with key stakeholders, address neighborhood blight and instill a sense of pride and ownership in the area. Through a number of sustained policing strategies, the Project yielded impressive results in 2002. Juvenile crime dropped 32 percent from June through September, auto burglaries fell by 12 percent and residential burglaries were reduced by 3 percent during the same time period. In addition, larcenies dropped by 8 percent

and vandalism - including graffiti - decreased by 9 percent. There has not been a homicide in Planeview since Dec. 31, 2001. Aggravated assaults dropped by 57 percent and simple assaults by 78 percent in 2002.

"Solving community policing challenges requires innovative strategies and committed law enforcement partnerships," said Peed. "I applaud the impressive programs represented by this year's Webber Seavey Award winners, as well as those of the past. The value of communicating and exchanging sound law enforcement solutions is underscored only by the profound impact they have on the communities we serve."

Seven other agencies and programs were recognized as 2003 Webber Seavey Award finalists. They include the Boston Police Department, "Unsolved Shootings Project"; Sacramento, Calif., Highway Patrol, "Vehicle Theft Prevention Program"; Federal Bureau of Investigation (Houston, Texas), "Texas Coastal Region Advisory System (TCRAS)"; Flower Mound, Texas, Police Department, "Flower Mound Alcohol and Tobacco Enforcement (FATE)"; Miami Police Department, "Allapattah Produce Market Power Play"; Scottsdale, Ariz., Police Department, "Safety Magic in Law Enforcement (SMILE) Educational Program"; and the Tucson, Ariz., Police Department, "Coplinc." For more information on these or other award-winning programs, contact the IACP at 800-843-4227, ext. 209 or visit the IACP website at www.theiacp.org.

All nominated law enforcement programs were evaluated against five criteria:

- * their impact on improving services available in the community;
- * how they strengthened police relations with the communities the agencies served and whether the programs promoted greater community participation in local law enforcement activities;
- * how effectively available resources were used;
- * whether the programs enhanced communications within, and cooperation among, local law enforcement agencies;
- * and, the creativity of the approaches developed and whether they raised the quality and effectiveness of law enforcement services provided.

About IACP

The International Association of Chiefs of Police is the world's oldest and largest non-profit association for law enforcement executives. Established in 1893, the IACP has more than 18,000 members representing 101 nations. The IACP is headquartered in Alexandria, Va.

Motorola Commercial, Government and Industrial Solutions Sector (CGISS)

Motorola's Commercial, Government and Industrial Solutions Sector (CGISS) is a leading provider of integrated radio communications and information solutions, with more than 65 years of experience in meeting the mission-critical requirements of public safety, government and enterprise customers worldwide. The sector offers an extensive portfolio of solutions to meet growing public safety and security needs, including: interoperable two-way radio communications solutions; command and control solutions; identification and tracking solutions; information management for criminal justice and civil needs; and physical security and monitoring solutions. In 2002, CGISS received the Malcolm Baldrige National Quality Award, the nation's premier award for performance excellence and quality achievement.

About Motorola

Motorola, Inc. (NYSE:MOT) is a global leader in wireless, automotive and broadband communications. Sales in 2002 were \$27.3 billion. Motorola is a global corporate citizen dedicated to ethical business practices and pioneering important innovations that make things smarter and life better, honored traditions that began when the company was founded 75 years ago this year. For more information, please visit www.motorola.com.

###

Media Contact

Elisa Cohen
International Assoc.
of Chiefs of Police
800-843-4227
cohene@theiacp.org

Steve Gorecki

Motorola
847-538-0368
steve.gorecki@motorola.com

###

See the complete 2003 archive at <http://www.iacp.org/Portals/0/documents/pdfs/Webber/WebberAbstracts2003.pdf>